



**Hooray for Heroes, Radcliff, Ky.
Saturday, May 20, 2023**

Dear Business and Community Partners:

How great it is to be part of a community that rallies together to support an event specifically designed to honor our military and first responders and show them how much we appreciate their sacrifices! And now, here we are, preparing to celebrate the annual Hooray for Heroes event just as we have for almost 16 years on Armed Forces Day. Our heroes are treated to not only lunch, amusements, entertainment, giveaways and doors prizes, but to a huge serving of respect and admiration, so rightly deserved.

The City of Radcliff will be hosting Hooray for Heroes on Sat., May 20th at Radcliff City Hall, 411 W. Lincoln Trail Blvd! Along with planning an event of this magnitude comes the reality that we are truly dependent upon generous sponsors. You can imagine the cost of feeding a few thousand folks, and with current projections for Hooray for Heroes 2023, we are working diligently to prepare to fund this event in a manner worthy of our servicemembers, first responders and their families.

We are requesting that your organization consider providing support for Hooray for Heroes 2023, either in the form of monetary support or through product donation, either of which will be used to feed, entertain and honor our heroes on May 20th. The Hooray for Heroes four levels of sponsorship as follows:

**Hooah! Level - \$5,000 * Liberty Level - \$2,500
Stars & Stripes Level - \$1,000 * Patriot Level - \$500**

For your sponsorship, your company will be able to set up a booth the day of the event (at no additional charge). Your company logo will appear on the event t-shirts if your donation is \$5,000 or more, or your company name will appear if the donation is between \$500 and \$4999. All sponsors will be invited to post their company banners along Freedoms Way on the day of the event (11:00 a.m. to 3:00 p.m. only please). As an additional benefit to you for your sponsorship, we will provide your organization with three Hooray for Heroes t-shirts for every \$500 you provide in sponsorship dollars to the event! Should your organization opt to provide a product rather than financial support, we would use the above sponsorship structure to assign an "in kind" donation level for your contribution of product.

DEADLINE: Wednesday, April 26, 2023

For additional information regarding sponsorships, please contact Ashley Russo at ashley.russo@radcliffky.gov or (270) 351-4714

For information on setting up a booth during the event or for information on volunteering (individuals or groups) your time to this event, please contact Colvin Community Center at 270-351-4079

We look forward to hearing from you!

J.J. Duvall, Mayor



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SPONSORSHIP COMMITMENT FORM

For your sponsorship, your company will be able to set up a booth the day of the event (at no additional charge), your logo will appear on the event t-shirts (if your donation is \$5,000 or more), and all sponsors are invited to post their company banner at a designated spot on the day of the event (11:00 a.m. to 3:00 p.m. only please). As an additional benefit to you, we will provide your organization with two Hooray for Heroes t-shirts for every \$500 you provide in sponsorship dollars to the event!

Organization Name: _____ Contact Name: _____

Mailing Address: _____ City: _____ State _____ Zip _____

Contact Phone: _____ Contact Email: _____

Hooah! Level—\$5,000
20 t-shirts: S _____ M _____ L _____ XL _____ 2X _____

Liberty Level—\$2,500
10 t-shirts: S _____ M _____ L _____ XL _____ 2X _____

Stars and Stripes Level—\$1,000
4 t-shirts: S _____ M _____ L _____ XL _____ 2X _____

Patriot Level—\$500
2 t-shirts: S _____ M _____ L _____ XL _____ 2X _____

Please mail this form to:

Hooray for Heroes, ATTN: Ashley Russo, P.O. Drawer 519, Radcliff, KY 40159

Or Fax to: 270-351-7329

Or Email to: ashley.russo@radcliffky.gov

NO LATER THAN WEDNESDAY, APRIL 26, 2023

THANK YOU SO MUCH FOR YOUR SUPPORT IN HONORING OUR HEROES!